



YASHA STERLING

PHENOMENALLY PHEARLESS.

SPEAKER ONE-SHEET



YASHA STERLING

AI & IDENTITY STRATEGIST | GLOBAL KEYNOTE SPEAKER

I design experiences that help
people see themselves differently
in the age of AI.

Yasha Sterling delivers framework-led keynote experiences at the intersection of identity, artificial intelligence, leadership, and human potential - helping audiences move beyond inspiration into strategy.

SIGNATURE KEYNOTES

01 THE IDENTITY GAP

Why access fails when systems ignore identity.

02 AI IS SHAPING IDENTITY

How AI influences confidence, visibility, and opportunity.

03 IDENTITY AS INFRASTRUCTURE

A new leadership lens for transformation.

04 BUILDING HUMAN POTENTIAL

Designing systems that expand possibility.

WHY THIS RESONATES

- Original, framework-led thought leadership
- AI + identity + future-of-work relevance
- Executive, education and community range
- Actionable language audiences remember

AUDIENCE OUTCOMES

- Understand the relationship between AI, identity and opportunity.
- Apply a memorable framework to leadership and transformation.
- Build more future-ready, human-centered pathways.

FORMATS

Keynotes • Fireside chats • Panels • Workshops • Executive conversations

SELECTED RECOGNITION

- Women Impact Tech - Leaders of Impact Honoree
- Fortuna Global - Global 100 Power List
- Outstanding Leadership Award - Internet 2.0
- Top Visionary Woman in Tech Innovation & Leadership - 2026

BRING YASHA TO YOUR STAGE

Keynotes that shift identity - not just perspective.

MEDIA & SPEAKING INQUIRIES

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